



**HOW WE
RAISED THE
TIDE
IN 2023**



**IN 2023,
WE SERVED**

2,560

YOUTH





WE WENT

ALL IN

**ON YOUTH
ENGAGEMENT**

Through peer support and mentorship – and with tablets, cameras, mics and skateboards – our clubs, camps and events make a party out of experiential STEAM and physical education.

YOUTH ENGAGEMENT

SKATE · ART · MUSIC · FASHION · GAMING

WE BELIEVE IN LEARNING BY DOING.

SO WE DON'T DO SIT-AND-GET LESSONS. OUR INSTRUCTORS AND MENTORS GET KIDS MOVING, THINKING, COMMUNICATING AND CREATING. WE DO THIS THROUGH DROP-IN HOURS, CLUBS AND CAMPS.



HEAR EMMELINE'S SKATE SCHOOL STORY

PRESS PLAY



46

COMMUNITY PARTNERS HELPED MAKE THIS PROGRAMMING POSSIBLE.

PRE + POST ASSESSMENT SURVEY RESULTS



- I HAVE POSITIVE EXPERIENCES WITH ADULTS +18%
- I HAVE A POSITIVE ATTITUDE +18%
- I WANT TO LEARN +14%
- I FEEL ACCEPTED BY MY PEERS +8%

YOUNG PEOPLE IDENTIFY WITH AND FEEL REPRESENTED BY OUR PROGRAMMING. IT'S UNIQUELY COMPELLING BECAUSE IT SPEAKS THEIR LANGUAGE, AND TO THEIR SPECIFIC INTERESTS.



WE CHANGED WHAT SCHOOL LOOKS LIKE THROUGH ALTERNATIVE EDUCATION

Bay High, a focus program partnership between Lincoln Public Schools and Rabble Mill/The Bay, takes a unique approach to educating underserved youth. Bay High provides creative, entrepreneurial-minded students with the tools, access and stewardship to be successful creators of tomorrow.



ALTERNATIVE EDUCATION



YOUTH
SERVED
45
STUDENTS

13
PARTNERS

"WHAT SAVED MY
LIFE WAS THE
PEOPLE IN THE
BAY."

AUSTIN
2023 BAY HIGH
GRADUATE



CHECK OUT
HOW BAY HIGH
HELPED BRING
AUSTIN'S
ILLUSTRATIONS
TO LIFE!



PRESS
PLAY

WHAT WE DID

CREATED A HIGH SCHOOL FOR THE CREATIVES WHO PREFER A DIFFERENT APPROACH TO EDUCATION.

WHY WE DID IT

EDUCATION
SHOULD NOT TAKE A ONE-SIZE-FITS-ALL APPROACH. BAY HIGH IS AS UNIQUE AS ITS STUDENTS.

A young man wearing a dark baseball cap and a grey hoodie with the 'Cabelo' logo is focused on operating a cash register. The background shows a retail environment with other people and store fixtures.

WE HELPED YOUNG ADULTS FIGURE OUT **WHAT'S NEXT** THROUGH WORKFORCE DEVELOPMENT

Gap Year, our flagship college and career readiness program, is a holistic 8-month skill and career accelerator program for young adults ages 18-24, designed to help them plan for their future. Young adults gain industry knowledge and skills, learn from pros in the field, and secure paid internships.

WORKFORCE DEVELOPMENT

THROUGH GAP YEAR, WE OFFERED FIVE PATHWAYS AND CONNECTED YOUNG ADULTS TO LOCAL PROFESSIONALS TO PLAY A ROLE IN HELPING THEM **DESIGN THEIR NEXT LIFE STEPS.**

YOUTH SERVED
38
STUDENTS

13
PARTNERS

PRESS
PLAY



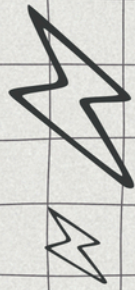
SEE HOW GAP YEAR HAS HELPED EJ CONNECT HIS PASSIONS TO CAREER OPPORTUNITIES



PATHWAYS

- × PHOTO/VIDEO
- × ENTREPRENEURSHIP
- × GRAPHIC DESIGN
- × FASHION
- × MUSIC





+



POWERED BY

9 VOLUNTEERS

10 BOARD MEMBERS

43 STAFF MEMBERS

59 PARTNERS

**239
DONORS**

FINANCIALS

INCOME	EXPENSES
GRANTS \$3,210,229.98	PROGRAM SERVICES \$1,908,151.39
INDIVIDUAL AND BUSINESS CONTRIBUTIONS \$402,843.72	MANAGEMENT AND GENERAL \$358,334.47
EARNED REVENUE \$72,718.07	FUNDRAISING \$234,396.35
IN-KIND \$9,290.75	TOTAL \$2,500,882.21
TOTAL \$3,695,082.52	

THANK YOU! DONORS

\$500,000+

City of Lincoln

\$250,000+

Edward and Sally Malashock
Family Foundation

Nebraska Department of
Economic Development

\$100,000+

Craig and Heather Meier

\$50,000+

Acklie Charitable Foundation
Annette and Paul Smith
Cooper Foundation
Lancaster County
Lozier Foundation
Nebraska Crime Commission
Sherwood Foundation
William and Ruth Scott Family Foundation

\$25,000+

Abel Foundation
Duncan Family Trust
John A. and Dianne M. Scott
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Rhonda Seacrest
Susanne Shore and J. Peter Ricketts

\$10,000+

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Nebraska Children and Families Foundation
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Rogers Foundation
Union Bank and Trust
WRK Family Foundation

**LET'S
CONTINUE
MAKING AN
IMPACT IN
2024.**

