



MARKETING OUTLOOK MEETING

BECOME A 2023 SPONSOR!

Join Destination DC at our annual Marketing Outlook Meeting where we feature the latest visitation data, industry updates and travel forecasts for 2024.

Network with 500+ industry leaders, decision makers and influencers including hoteliers, restaurateurs, service providers, tour operators, transportation providers, event producers and meeting planners. City officials, industry stakeholders and national travel organizations will also join the marquee event in our city's travel and tourism industry.

August 29, 2023 • Warner Theatre . Washington D.C.

visit

WASHINGTON.ORG/PARTNERSHIPS

EVENT BENEFITS

EVENT BENEFITS	GENERAL SESSION SPONSOR (1 AVAILABLE)	FEATURED SPONSOR* (2 AVAILABLE)	EXHIBITOR SPONSOR	GENERAL SESSION TICKET PACKAGE
	\$10,000	\$5,000	\$1,500	\$500
Meeting Registrations	15 Tickets	10 Tickets	6 Tickets	10 Tickets
Recognition as event partner on all invitations, digital correspondence and collateral.	★	★	★	
Prominent acknowledgement during event: on screen, signage.	★	★	★	
Opportunity for activation table on-site featuring your brand. (additional costs may apply)	★	★	★	
Opportunity for product inclusion in giveaways, announced to the audience during the event.	★	★	★	
Verbal recognition from Destination DC's President & CEO during event.	★	★		
Access to attendee opt-in contact list.	★			
Opportunity to run digital promotional video during the event (maximum: 30 seconds)	★			

Individual tickets available:

Early-bird member ticket - \$50 until August 1, 2023 | Member ticket - \$75

Early-bird non-member ticket - \$75 until August 1, 2023 | Non-member ticket - \$100

ADDITIONAL BENEFITS

EVENT BENEFITS	GENERAL SESSION SPONSOR (1 AVAILABLE)	FEATURED SPONSOR (2 AVAILABLE)	EXHIBITOR SPONSOR
Recognition among Marketing Outlook Meeting partners on washington.org.	★	★	★
(1) Dedicated social media post on consumer-facing LinkedIn.	★	★	
Opportunity to serve on a Destination DC Leadership Committee.	★	★	
(1) Member News advertisement (monthly sent to over 4,000 opt-in DDC contacts)	★		

*Features may include coffee bar, hydration station or branded menu item. Creative ideas welcome!
(Additional costs may apply)

SPONSOR FORM

YES! I want to sponsor the 2023 Marketing Outlook Meeting

NAME:

TITLE:

COMPANY NAME:

ADDRESS:

PHONE NUMBER:

EMAIL:

PAYMENT METHOD (PLEASE SELECT ONE):

Credit Card

Payments can be:
[washington.org/webpayments](https://www.washington.org/webpayments)

Check

Mail to:
Destination DC
901 7th Street NW, Suite 400
Washington, DC 20001

Invoice

Invoices will be mailed to the
address indicated above,
payable by August 30, 2023

FOR QUESTIONS, OR TO LEARN MORE ABOUT SPONSORSHIPS, CONTACT:



HALELUYA DEMEKE

Partnerships Manager
haleluya@washington.org | 202-789-7052