

Really good eggs, from plants.



New box, same delicious eggs.

We're going bold with our new box because, well, we decided a plain white box was kind of boring. So we're pumping up the volume in the frozen section with our bright, bold and new yellow packaging for JUST Egg™ Folded. We call it "The-Best-Eggs-Of-Your-Life" yellow. Don't worry. We didn't change what's inside the box; we're just switching up our color palette a bit. Because let's face it: You really do judge an egg by its cover.



Plant-based
No cholesterol
24g of protein
per box

For more information visit ju.st



JUST Egg™ Folded



Eggs reimagined

One of the fastest-growing egg brands in the U.S. is made from plants (not chickens).

Category growth

For the second year in a row, plant-based eggs provided the most growth to the plant-based category at 42%.

New consumers

Our consumers represent a broad, growing mix of flexitarians choosing JUST Egg™ for health and sustainability reasons.

Our impact

By making JUST Egg™ from plants, we use 80%+ less CO₂e, land and water.

Pack size: 6/8oz
Shelf life: 365 days frozen
UPC: 191011000872 / GTIN: 10191011000879



Nutrition Facts

about 4 servings per container

Serving size 1 Piece (57g)

Amount per serving
Calories 100

% Daily Value*

Total Fat 7g	9%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Polyunsaturated Fat 2g	
Monounsaturated Fat 4.5g	
Cholesterol 0mg	0%
Sodium 320mg	14%
Total Carbohydrate 3g	1%
Dietary Fiber 0g	0%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 6g	6%
Vitamin D 0mcg 0%	Potassium 46mg 0%
Calcium 6mg 0%	Iron 1mg 6%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients: Water, Mung Bean Protein, Expeller-Pressed Canola Oil, Corn Starch, Contains less than 2% of Baking Powder (sodium acid pyrophosphate, sodium bicarbonate, corn starch, monocalcium phosphate), Dehydrated Garlic, Dehydrated Onion, Carrot Extractives (color), Turmeric Extractives (color), Salt, Transglutaminase.

Made on equipment that processes egg.

Made in Canada.



Old packaging



New packaging

For more information visit ju.st

Rev. 1/6/23-V3



JUST Egg™ Folded



Brand name

JUST Egg™

Product description

JUST Egg™ Folded, plant-based egg

Marketing description

We make eggs from plants because they taste really good. Fixing the food system is just a very, very nice bonus. For those mornings when you're rushing to put breakfast on the table for your kids or for when that cup of coffee hasn't yet kicked in, JUST Egg™ Folded makes breakfast practically unskippable. Simply pop it in a toaster, microwave, oven or skillet, and some really good eggs will be on your plate in minutes. Each JUST Egg™ Folded has six grams of plant protein, zero cholesterol and less saturated fat than a chicken egg. It's ideal for breakfast sandwiches but also great on ramen noodles or in fried rice.

- Plant-based
- 6g of protein per serving
- Cholesterol-free
- Non-GMO
- No artificial flavors
- Heat & serve

Category

Frozen breakfast

Pack size

6/8oz

Shelf life & storage

Perishable – Keep frozen
365 days

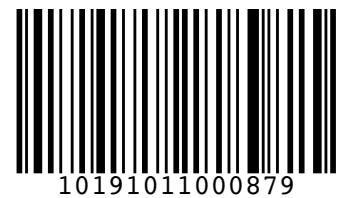
UPC

191011000872



GTIN

10191011000879



Packaging details

Unit

Net weight (lbs): 0.5
Dimensions (in): 1.24D × 7.9H × 3.74W
Units per box: 4

Case

Net weight (lbs): 3
Dimensions (in): 8.19L × 8.19W × 3.88H
Units per case: 6

Pallet

TI/Hi: 20/16
Gross weight (lbs): 1193.6
Cases per pallet: 320