

2026 Startup Pavilion Packages

Startup Pavilion is the destination to see early-stage products from qualified startups that are driving innovation in Media and Entertainment. From companies showcasing the latest in AI tools to entrepreneurs with groundbreaking hardware solutions, Startup Pavilion at NAB Show is the place to be discovered by business professionals and investors who are looking for emerging technologies to take their business to the next level. Customized for the specific needs of startups, Startup Pavilion has a range of both exhibit and thought leadership opportunities for companies to showcase their products and elevate their brand.

STARTUP BOOTH -\$2,800

- 6 x 10 Exhibit Space
- Carpet
- Table
- 2 Chairs
- Wastebasket
- Nightly Booth Cleaning
- Unlimited Material Handling
- 500 Watt Electrical Drop



STARTUP POD -\$5,300

- 1M Cabinet with Graphic
- 2 Stools
- Wastebasket
- Carpet
- Nightly Booth Cleaning
- Unlimited Material Handling
- 500 Watt Electrical Drop
- Badge Scanner



Additional benefits include:

- Four (4) Exhibitor Staff Badges
- Company Name and Booth Number in the 2026 NAB Show Guide Online
- Listing in the 2026 NAB Show Exhibitor Directory
- Ability to sell products directly from booth through the Show & Sell Program

If you are interested in purchasing a Startup Package or have additional questions, contact:

NAB Sales
sales@nab.org
+1 202 595 1953

If you've already purchased a Startup Package and have additional questions, contact:

NAB Services
exhibitservices@nab.org
+1 202 595 2051

2026 Startup Pavilion Packages

Startup Pavilion is the destination to see early-stage products from qualified startups that are driving innovation in Media and Entertainment. From companies showcasing the latest in AI tools to entrepreneurs with groundbreaking hardware solutions, Startup Pavilion at NAB Show is the place to be discovered by business professionals and investors who are looking for emerging technologies to take their business to the next level. Customized for the specific needs of startups, Startup Pavilion has a range of both exhibit and thought leadership opportunities for companies to showcase their products and elevate their brand.

1 DAY STARTUP BOOTH/ THOUGHT LEADERSHIP BUNDLE \$2,500

- One (1) day usage of Startup Booth (Sunday, Monday, or Tuesday)
- One (1) 30 minute session in Startup Theater
- Recorded and edited footage of sponsored session with rights to use footage as desired. Sent within 5 working days post show.
- Attendee leads scanned from sponsored session in theater delivered within 5 working days post show.

STARTUP THOUGHT LEADERSHIP SESSIONS

Startups \$1,500 | Others \$2,500

- One (1) 30-minute session in Startup Theater
- Recorded and edited footage of sponsored session with rights to use footage as desired. Sent within 5 working days post show.
- Attendee leads scanned from sponsored session in theater delivered within 5 working days post show.



Additional benefits include:

- Four (4) Exhibitor Staff Badges
- Company Name and Booth Number in the 2026 NAB Show Guide Online
- Listing in the 2026 NAB Show Exhibitor Directory
- Ability to sell products directly from booth through the Show & Sell Program

If you are interested in purchasing a Startup Package
or have additional questions, contact:

NAB Sales
sales@nab.org
+1 202 595 1953

If you've already purchased a Startup Package and
have additional questions, contact:

NAB Services
exhibitservices@nab.org
+1 202 595 2051