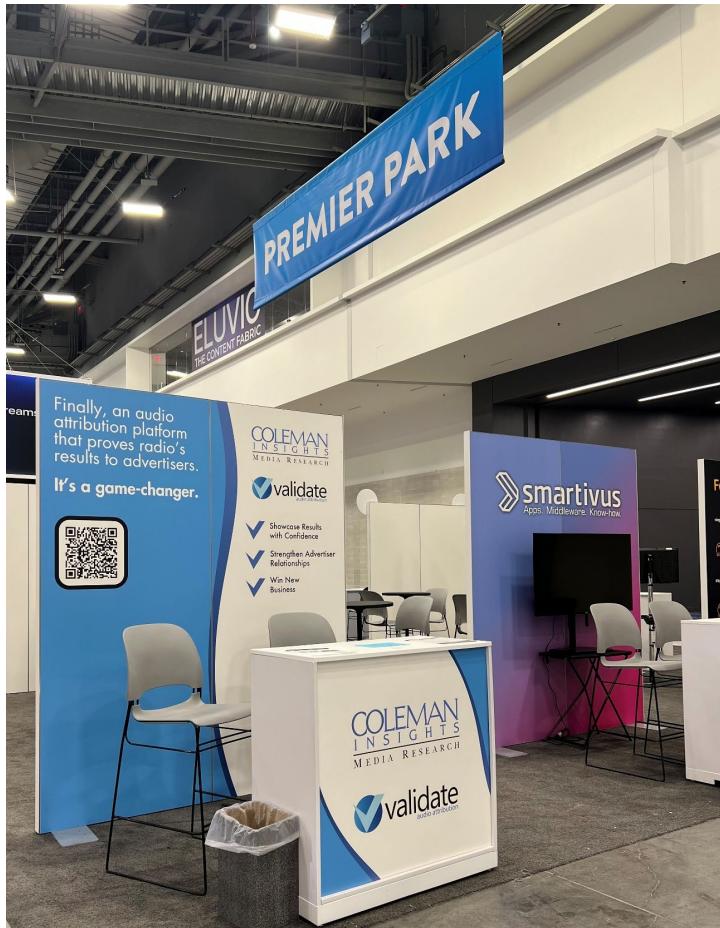
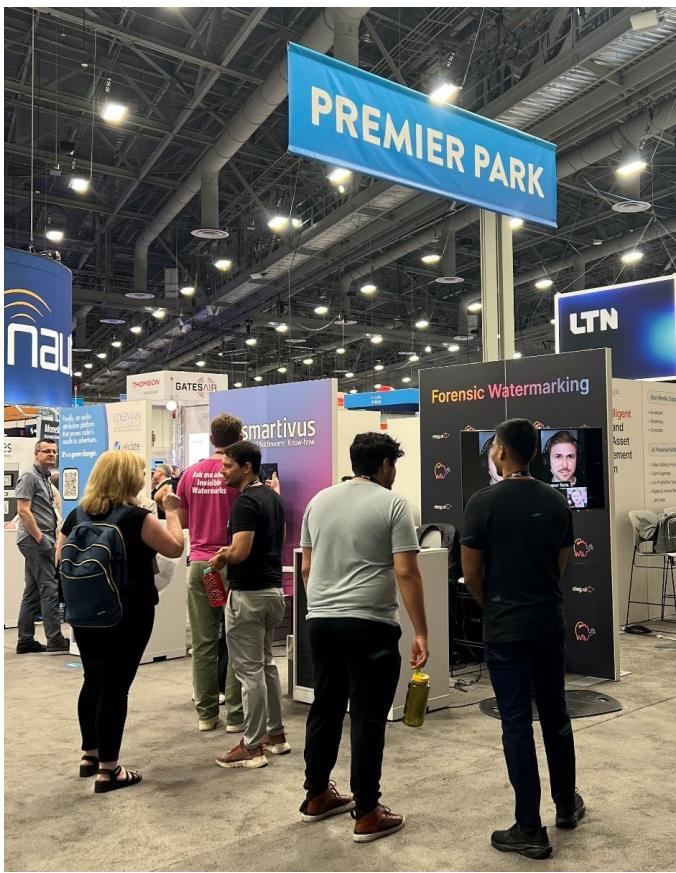




Premiere Park
West Hall

Premiere Park

Centrally located at one of the main entrances to the West Hall in the Las Vegas Convention Center. This destination features a curated showcase of first-time exhibitors. With front-and-center placement, companies leaning into the broadcast, media and entertainment space gain a unique advantage to capture the attention of attendees in a premium location.



Premiere Park

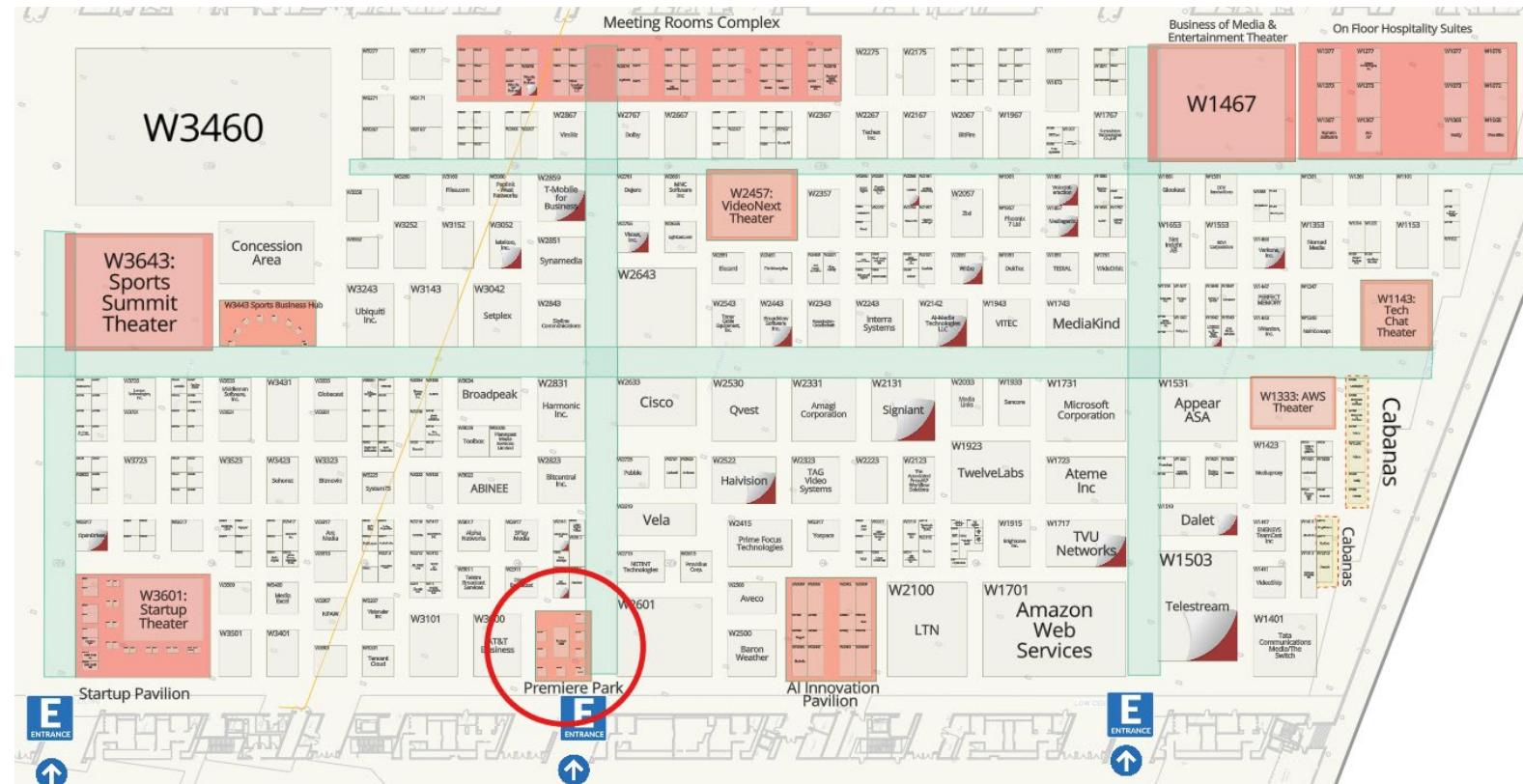
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Pod - \$8,000

- (1) 2Mx8'H PVC Wall with single-sided graphics
- (1) Counter Height Cabinet with one graphic panel
- (2) Stools
- (1) Wastebasket
- (1) 500-Watt Outlet
 - Carpet Included
 - 4 Days Booth Carpet Cleaning
 - Four (4) Exhibitor Staff Badges
 - Company Name and Booth Number in the Exhibitor Directory
 - Ability to sell products directly from booth through the Show & Sell Program*
 - Use of networking lounge space within Premier Park for meetings

Additional Notes for Pods

- Pod packages must be contracted by March 20, 2026
- Price includes exhibit space and turnkey package
- Additional furnishings and amenities can be ordered through the appropriate vendor.
- Upon purchasing a turnkey package, the exhibitor will receive a confirmation email with details for ordering additional furnishings, if desired. However, note that there can be no substitutions to furniture included with the turnkey packages.
- The client will be charged \$1.84 per pound for any shipments sent to the meeting space and will be weighed before delivering to your room. The client will receive an additional bill directly from Freeman on site based on the total weight of your shipment.





We look forward to
partnering with you!

sales@nab.org