



## Schedule and Deadlines for the 2026 NAB Show

Deadline	Action Item	Vendor
11/6/2025	Update your online company listing in the Exhibitor Dashboard	MapYourShow
11/6/2025	Register your booth staff and Exhibitor Appointed Contractors	Maritz
11/11/2025	Freeman Service Kit Launches	Freeman
12/31/2025	Full payment due for Unlimited Material Handling. Submit payment through the Exhibitor Dashboard	NAB Show Exhibit Sales
12/31/2025	Complete Booth Sales Payments	NAB Show Exhibit Sales
1/1/2026	Update Digital Signature	NAB Show Exhibit Sales
1/15/2026	Booth Review Form due to Show Management for booths 800+ sq. ft.	NAB Show Exhibit Sales
1/23/2026	Lead retrieval early ordering discount deadline	Maritz
3/3/2026	Last day to order a Turnkey Booth without a surcharge	NAB Show Exhibit Services
3/5/2026	Order Booth Security	DTS
3/6/2026	Freeman Graphics Deadline	<b>Freeman</b>
3/6/2026	Lead retrieval advanced ordering discount deadline	Maritz
3/16/2026	NAB Show Housing Deadline	Expovision
<b>3/16/2026</b>	<b>Freeman advanced ordering discount deadline</b>	<b>Freeman</b>
3/19/2026	Advance shipments (must be crated, boxed, or skidded) may begin arriving at the Freeman warehouse)	Freeman
3/20/2026	Catering deadline – late fee and limited menu in effect after this date	Sodexo
3/20/2026	Advanced internet ordering discount deadline	Cox
3/25/2026	Book Your Hotel and Make Travel Arrangements	Expovision
3/28/2026	Send Out Your Guest Pass Code	NAB Show Exhibit Services



3/31/2026	Register Booth Staff and Exhibitor Appointed Contractors	NAB Show Exhibit Services
3/31/2026	Update your online company listing in the Exhibitor Dashboard	NAB Show Exhibit Services
4/5/2026	Floral discount deadline	TLC Plant Services
4/7/2026	Last day for shipments to arrive at the Freeman warehouse without surcharge	Freeman
4/13/2026	Targeted Exhibitor move-in begins	Freeman
4/13/2026	Direct-to-Show deliveries may begin arriving at the Convention Center	Freeman
4/17/2026	All crates must be labeled for removal by 10 p.m.	Freeman
4/18/2026	Clean aisle policy in effect. All booths must be set by 2 p.m.	Freeman
4/18/2026	All lobby booths must be set by 5 p.m.	Freeman
4/19/2026	Show Open	NAB
4/20/2026	Exhibit Hall open (booth must be staffed at all time)	NAB
4/21/2026	Exhibit Hall open (booth must be staffed at all time)	NAB
4/22/2026	Exhibit Hall open (booth must be staffed at all time)	NAB
4/22/2026	NAB Show Close	NAB