

## SATURDAY, APRIL 18

**MORE SATURDAY SESSIONS  
ON NEXT PAGE** 

	<b>Motion Graphics &amp; VFX</b> Room N232/234	<b>Post Production</b> Room N235/237	<b>Artificial Intelligence</b> Room N219-222	<b>Traditional Production</b> Room N240/242	<b>Interactive</b> Room N231/233
10:00 - 11:45 AM PT	<b>After Effects Bootcamp: Everything You Need to Get Comfortable in After Effects</b>  Instructor: Ian Robinson	<b>Streamline Editing and it's tools in DaVinci Resolve: Work Faster and Smarter in DaVinci Resolve</b>  Instructor: Phillippa Beasley-Swanson	<b>How to Use AI as a Creative</b>  Instructor: Ellenor Argyropoulous	<b>To Be Announced</b>  Instructor: Lucas Wilson	<b>When Creative Projects Go Sideways: Group Problem-Solving Real Scenarios</b>  Instructor: Abba Shapiro
11:45 AM - 1:00 PM PT	Break				
1:00 - 2:45 PM PT	<b>Master the Essential Graphics Panel in Premiere &amp; After Effects: Create Flexible Graphics Editors and Clients Can Update</b>  Instructor: Kyle Hamrick	<b>Color Correction Essentials using Premiere Pro: Correcting and Enhancing Footage</b>  Instructor: Rich Harrington	<b>Staying Relevant in the Age of AI</b>  Instructors: Jeff Greenberg & Scott Simmons	<b>Getting Great Audio to Your Camera</b>  Instructor: Gary Levitt	<b>How to Succeed at Real People Interviews</b>  Instructor: Amy Delouise
3:00 - 4:45 PM PT	<b>Cinema 4D: High-Impact Motion Graphics Techniques for Production</b>  Instructor: TBA	<b>Post Production Skills You'll Use for the Rest of Your Career</b>  Instructor: Scott Simmons	<b>Mastering Cinematography on an LED Volume</b>  Instructor: Gary Adcock	<b>Lighting for Efficiency and Speed While on a Budget</b>  Instructor: Douglas Spotted Eagle	<b>Legals Questions for Creative Pros: Ask an Entertainment Attorney</b>  Instructor: Seth Polansky

## SATURDAY CONTINUED, APRIL 18

	<b>Corporate &amp; Brand Storytelling</b> N236/238	<b>Content Creators</b> Room N239/241
8:15 - 9:15 AM PT	<b>What Creators Want From Brands: A Creator's Perspective</b>  Instructor: Juliana Broste	<b>What Brands Want from Content Creators</b>  Instructor: Richard Harrington
9:30 - 10:30 AM PT	<b>From Spark To Story: Crafting Narratives for Brands</b>  Instructor: Dmitry Koshutin	<b>Vertical Video for the Win</b>  Instructor: Juliana Broste
10:45 - 11:45 AM PT	<b>From Story to Action: Strategic Content Creation for Brands</b>  Instructor: Richard Harrington	<b>10 Ways After Effects Can Improve Social Video</b>  Instructor: Eran Stern
11:45 AM - 1:30 PM PT	<b>Break</b>	
1:30 - 2:30 PM PT	<b>Simple Content, Captivating Stories: Crafting Brand Engagement Through Narrative</b>  Instructor: Rachel Longman	<b>The Ethics of Content Creation</b>  Instructor: TBA
2:45 - 3:45 PM PT	<b>The Branded Documentary Playbook</b>  Instructors: Jackie Merry & Tani Paige Shukla	<b>AI for Content Creation and YouTube Marketing</b>  Instructor: Jefferson Graham
4:00 - 5:00 PM PT	<b>How to Triple Your Marketing Team's Output With Chat GPT</b>  Instructor: Elia Locardi	<b>Sustainable Partnerships for Creators &amp; Brands</b>  Instructor: TBA

Note all sessions on this page are included in the full P|PW Conference pass. Program subject to change. View the program online at [nabshow.com/postproduction-world](http://nabshow.com/postproduction-world) to view full session descriptions.



	<b>Artificial Intelligence</b> Room N219-222	<b>Interactive</b> Room N231/233	<b>Motion Graphics &amp; VFX</b> Room N232/234	<b>Post Production</b> Room N235/237	<b>Corporate &amp; Brand Storytelling Productions</b> Room N236/238	<b>Content Creators</b> Room N239/241	<b>Traditional Productions</b> Room N240/242
8:00 - 10:30 AM PT	<p>8:15 AM PT A Live AI Filmmaking Session: Watch a scene built in real time. From concept to visual execution Instructor: Ellenor Argyropolous</p> <p>9:30 AM PT A New Generation of Live Production – The Evolution of Streaming and Streamers Instructor: Lucas Wilson</p>	<p>8:15 AM PT Making it as a Freelancer Instructor: Jeff Greenberg</p> <p>9:30 AM PT Productivity Strategies for Creative Pros Instructor: Richard Harrington</p>	<p>Tremendous Typography for Video: Typography That Actually Works in Motion Instructor: Kyle Hamrick</p>	<p>Speed Up Picture Finishing with DaVinci Resolve AI Tools Instructor: Phillippa Beasley-Swanson</p>	<p>How To Deliver More Impact With Your Brand Story Instructor: Amy DeLouise</p>	<p>8:15 AM PT To Be Announced Instructor: Jasmine Quinones</p> <p>9:30 AM PT How to Build Your Personal Brand Like No One Else Can Instructor: Juliana Broste</p>	<p>Bringing UAV to Your Production Environment Instructor: Douglas Spotted Eagle</p>
10:45 - 11:45 AM PT	<p>Remote Teams How to Build AI Tools Ethically Instructor: Elia Locardi</p>	<p>How to Network with Creatives Instructor: Maxim Jago</p>	<p>Moving from 2D to 3D in After Effects Instructor: Ian Robinson</p>	<p>Modern Post Production Workflows for Remote Teams Instructor: Scott Simmons</p>	<p>Make It Count: Turning One Production Into a Content Engine Instructors: Jackie Merry &amp; Tani Paige Shukla</p>	<p>Creating Content with Curiosity &amp; Enthusiasm Instructor: TBA</p>	<p>Session presented by Blackmagic Design Blackmagic Design</p>
12:00 - 1:00 PM PT	<p><b>The Future of Editing Begins in Premiere</b> Keynote presented by Adobe</p>						
1:30 - 2:30 PM PT	<p>Rethinking VFX in the Age of Generative AI Instructor: Nick Harauz</p>	<p>Staying Creatively Energized &amp; Inspired Instructor: Gary Levitt</p>	<p>Making Native 3D in After Effects Production Ready Instructor: Eran Stern</p>	<p>Mastering Color Correction and Grading in Adobe Premiere Pro Instructor: Luisa Winters</p>	<p>Corporate Storytelling Without the Corporate Voice Instructor: Abba Shapiro</p>	<p>Guerrilla Social Content Productions with your Phone Instructor: Jefferson Graham</p>	<p>The Streamlined Toolkit (Don't Overpack): Essential Gear for Any Project Instructor: Dmitry Koshutin</p>
2:45 - 3:45 PM PT	<p>Privacy-First AI Tools: Local Tools You Can Use Today Instructor: Jeff Greenberg</p>	<p>The Freelance Editor's Toolkit Instructor: Scott Simmons</p>	<p>Creating Perfectly Seamless Animation Loops in Blender Instructor: Chris Converse</p>	<p>Mastering the Essential Sound Panel in Adobe Premiere Pro Instructor: Maxim Jago</p>	<p>Effective Contracts, NDAs, Licenses, and Work For Hire Agreements Instructor: Seth Polansky</p>	<p>The Myth of the Perfect Image: Why Great Photography Is Built, Not Captured Instructor: Elia Locardi</p>	<p>Producer's Playbook to Planning Field Productions Instructor: Rachel Longman</p>
4:00 - 5:00 PM PT	<p>Is Generative AI Changing Cinema? Instructors: Gary Adcock Ellenor Argyropolous</p>	<p>Channeling Your On-Camera Confidence Instructor: Juliana Broste</p>	<p>Mastering Expressions in After Effects Instructor: Luisa Winters</p>	<p>Cinema 4D to After Effects: Faster 3D Motion Graphics Workflows Instructor: Eran Stern</p>	<p>Navigating Multiple Stakeholders in Corporate Video Production Instructor: Nick Harauz</p>	<p>Podcasting Gear Essentials: Everything You Need to Create and Launch a Professional Podcast Instructor: Gary Levitt</p>	<p>The Art of the Interview: Making Talent: Comfortable and Getting the Sound Bites You Need Instructor: Abba Shapiro</p>
5:15 - 7:15 PM PT	<p><b>NAB CREATOR'S PARTY</b></p>						

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# MONDAY, APRIL 20

	Artificial Intelligence Room N219-222	Interactive Room N231/233	Motion Graphics & VFX Room N232/234	Post Production Room N235/237	Corporate & Brand Storytelling Productions Room N236/238	Content Creators Room N239/241	Traditional Productions Room N240/242
8:15 - 10:30 AM PT	See Last page for AI VIDEO EDITING Workshop Details	Creating an AI Ethics Policy for Your Company Instructor: Richard Harrington	Animating Logos That Tell a Story Instructor: Eran Stern	The Intuitive Guide to Color for Adobe Premiere Pro Instructor: Jeff Greenberg	Managing Internal Productions: How To Produce More Efficiently in a Corporate Environment Instructor: Rachel Longman	From Side Hustle to Full-Time Creator: Building Your Content Creator Business Instructor: Juliana Broste	Micro-Lighting Systems; Small, Packable, Powerful Instructor: Douglas Spotted Eagle
		9:30 AM PT Translating Client Feedback in Real Time Instructor: Abba Shapiro				9:30 AM PT To Be Announced Instructor: Jasmine Quinones	
10:45 - 11:45 AM PT	Everything You Wanted to Know About AI (But Were Afraid to Ask) Instructor: Ellenor Argyropoulos	Mediate. Negotiate. Collaborate. How to Manage Creative People Instructor: Maxim Jago	Integrating Substance 3D Into Your Video Workflow Instructor: Ian Robinson	Intermediate Colour Management In DaVinci Resolve Instructor: Phillippa Beasley-Swanson	What Are You Agreeing to if You Use AI Platforms: Why It Matters for You, Your Clients, and Your Company Instructors: Seth Polansky	From Creator to App Developer: How I learned to Turn Techniques into Products Instructor: Elia Locardi	Ten Locations in One Day: How We Brought Diablo IV To Life Instructor: Andy Jarosz
12:00 - 1:00 PM PT			Autograph in Production: Modern Compositing for Editors Instructor: Chad Perkins & Jeff Greenberg				
1:30 - 2:30 PM PT	Topaz Labs Instructor: Ross Shain	Finding the Right Creative & Business Partners Instructor: Gary Levitt	Shape Layers Pro Techniques: Mini Mograph Madness Instructor: Eran Stern	From Alpha to Greenscreen: Creative Compositing in Adobe Premiere Instructor: Maxim Jago	Reuse, Repurpose, Reinvent: Building a Sustainable Content Pipeline for Your Organization or Business Productions Instructor: Amy DeLouise	To Be Announced Instructor: Ryan Grams	The "Pocket Studio" Revolution: Broadcast Quality on Mobile Instructor: Jefferson Graham
2:45 - 3:45 PM PT	Photography Didn't Break - Trust Did: AI, Authorship, and the Cost of Crossing the Line Instructor: Elia Locardi	Saying No Without Burning Bridges Instructor: Abba Shapiro	Everyday Efficiency with After Effects Instructor: Kyle Hamrick	Professional Audio Workflows in Premiere Pro Instructor: Luisa Winters	How to Tame Your Dragon: Best Practices for Client Feedback Instructor: Amy DeLouise	Intel presents: From Thunderbolt 5 to AI NAS: Unleashing Creators with the Future of Post Intel	Crafting Authentic Narratives from Interviews and Conversations Instructor: Dmitry Koshutin
4:00 - 5:00 PM PT	See Last page for AI LEGAL Workshop Details	The Creative Power of Stepping Away: Why Breaks can Produce Better Work Instructor: Nick Harauz	Editing 360° Photos with After Effects and Photoshop Instructor: Chris Converse	Multicamera Editing Techniques Instructor: Scott Simmons	Edutainment: How To Produce Effective Training Content Instructor: Richard Harrington	From YouTube to TV (and Back): Building a Cross-Platform Content Brand Instructor: Jefferson Graham	Smarter Sound: Essential Gear, Software & AI for Video Productions Instructor: Gary Levitt
5:15 - 6:45 PM PT				Maxon Studio: From Idea to Delivery Faster Instructor: Andy Needham	<b>Women in the Industry</b> BIRDS OF A FEATHER Women in the Industry Meetup and Mini Keynote Moderator: Amy DeLouise	<b>Content Creators</b> BIRDS OF A FEATHER: Content Creators and Mini Keynote Moderator: Juliana Broste	<b>Producers</b> BIRDS OF A FEATHER: Producers & Mini Keynote Moderator: Rachel Longman

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# TUESDAY, APRIL 21

	<b>Artificial Intelligence</b> Room N219-222	<b>Interactive</b> Room N231/233	<b>Motion Graphics &amp; VFX</b> Room N232/234	<b>Post Production</b> Room N235/237	<b>XR (Extended Reality Productions)</b> Room N236/238	<b>FCP Creator Studio</b> Room N239/241	<b>Traditional Productions</b> Room N240/242
8:15 – 9:15 AM PT	<b>See Last page for AI VFX &amp; MOTION Workshop Details</b>	Red Flags When Reading a Contract Instructor: Seth Polansky	PS Dynamic Link Advanced Photoshop Techniques for After Effects Users Instructor: Richard Harrington	Editing Under Deadline A Premiere Workflow for Same-Day Turnarounds Instructor: Luisa Winters	The Future is Now: Navigating the Immersive Media Revolution Instructor: Gary Adcock	To Be Announced Instructor: Gary Adcock	Choosing the Best Microphone for your Project Instructor: Douglas Spotted Eagle
9:30 – 10:30 AM PT		Simple Rules for Ethical AI Use Instructor: Elia Locardi	Behind the Scenes Advanced Video Graphics for the Web Instructor: Chris Converse	Everything You Always Wanted to Know About Compression, But Were Afraid to Ask Instructor: Jeff Greenberg	The Benefits of Digital Twins for Immersive Media Instructor: Scott Lynch	To Be Announced Apple	A Crew of One Solo Storytelling Strategies Instructor: Juliana Broste
10:45 – 11:45 AM PT		The Promise and Perceived Threat of AI in Production Instructor: Douglas Spotted Eagle	YouTube Creators Meetup: Exchange Ideas & Network Host: Jefferson Graham	Production Safe AI Integrating Firefly into Motion Graphics and VFX Instructor: Ian Robinson	Cloud Workflows in Practice, Real Case Studies Instructor: Phillippa Beasley-Swanson	COSM Apple	To Be Announced Apple
12:00 – 1:00 PM PT			Wowing Studio Clients with Cinema 4D: Creative Workflows at Believe TV Instructor: Oliver Lueiza		To Be Announced		
1:30 – 2:30 PM PT	Shooting for Generative AI Instructor: AJ Bleyer, DGA	Transform Creative Conflict into Creative Resolutions Instructor: Maxim Jago	Parametric Type Effects Compound Techniques in After Effects Instructor: Eran Stern	A Practical Workflow for Cinematic Color Instructor: Dmitry Koshutin	The Age of Experience: Getting Started with Immersive Video Instructor: Scott Lynch	To Be Announced Apple	Aspect Ratios From Framing and Composition to Post Instructor: Scott Testerman
2:45 – 3:45 PM PT	Legal Issues with Generative AI Assets and Content Instructor: Seth Polansky	Video Editors Meetup on BusiAness: A Discussion on Rates Clients and More Instructor: Jeff Greenberg	Learn from the BBC Brand Consistency with Motion Graphic templates Instructor: Chris Converse	Smarter Sound: Using AI in your Audio Post-Production Instructor: Gary Adcock	Breaking the Wall: Advanced LED Volume Virtual Production Techniques Instructor: Andy Jarosz	To Be Announced Apple	Directing Actors and Talent to Improve Performance Instructor: Maxim Jago
4:00 – 5:00 PM PT	Changing Production Strategies With Generative-AI: From Stills to Video Instructor: Nick Harauz	Burnout Is Real, How to Recover and Stay Creative Instructor: Ian Robinson	After Effects: Easy Wins for Video Editors Instructor: Kyle Hamrick	Moving to DaVinci Resolve for Creative Editing Instructor: Scott Simmons	Mastering Metadata for XR Productions Instructor: Gary Adcock	To Be Announced Apple	Something From Nothing: Music Videos on a Budget Instructor: Michael Bulbenko
5:15 – 6:45 PM PT			Red Giant: Where Motion Design Meets VFX: Creating Graphics That Feel Cinematic Instructor: Daniel Hashimoto		<b>Photographers</b> BIRDS OF A FEATHER Photographers and Mini Keynote Moderator: Elia Locardi	<b>Editors</b> BIRDS OF A FEATHER: Editors and Mini Keynote Moderator: Abba Shapiro	<b>Artificial Intelligence</b> BIRDS OF A FEATHER: Artificial Intelligence and Mini Keynote Moderator: Jeff Greenberg

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## WEDNESDAY, APRIL 22

	<b>Artificial Intelligence</b> Room N219-222	<b>Interactive</b> Room N231/233	<b>Motion Graphics &amp; VFX</b> Room N232/234	<b>Post Production</b> Room N235/237	<b>XR (Extended Reality Productions)</b> Room N236/238	<b>The Business of Media Production</b> Room N239/241	<b>Traditional Productions</b> Room N240/242
8:15 - 9:15 AM PT	<b>To Be Announced</b>  Instructor: Lucas Wilson	<b>AI Anxiety and Your Career: A Therapy Session</b>  Instructor: Jeff Greenberg	<b>Data-driven Animations in After Effects</b> <b>Creating animations for infographics</b>  Instructor: Chris Converse	<b>AI Audio Cleanup: The First Step of Video Post-Production</b>  Instructor: Gary Levitt	<b>The Age of Experience: Getting Started with Immersive Video</b>  Instructor: Scott Lynch	<b>Building Resilience in the Workforce for Post-Production, TV, and Film</b>  Instructor: Philippa Beasley-Swanson	<b>Directing Attention in 360° Video</b> <b>How to Capture Compelling Immersive Stories</b>  Instructor: Nick Harauz
9:30 - 10:30 AM PT	<b>To Be Announced</b>  Instructor: TBA	<b>Managing Production Stress: New Ideas to Keep Your Team Focused</b>  Instructor: Rachel Longman	<b>New Tools in After Effects: The 2026 Power Update</b>  Instructor: Eran Stern	<b>Text Based Editing, Turn AI Transcripts into Edits in Minutes</b>  Instructor: Luisa Winters	<b>To Be Announced</b>  Instructor: Gary Adcock	<b>Time Management for Busy Creatives Productions</b>  Instructor: Amy DeLouise	<b>Video to Go: Backpack Production Kits</b>  Instructor: Douglas Spotted Eagle
10:45 - 11:45 AM PT	<b>How to Price AI Assisted Post Without Losing Control</b>  Instructor: Nick Harauz	<b>How to Start Your Creative Business</b>  Instructor: Seth Polansky	<b>Mastering Masks and Mattes in After Effects</b>  Instructor: Kyle Hamrick	<b>Bridging AI and Human Creativity in the Editing Suite</b>  Instructor: Dmitry Koshutin	<b>Building an Immersive Video Post Production Pipeline</b>  Instructor: Matt Celia	<b>Stay on Target: Project Management Essentials for Video Pros</b>  Instructor: Richard Harrington	<b>Building a Production Company</b>  Instructor: AJ Bleyer, DGA
12:00 - 1:00 PM PT	<b>Managing Creative Expectations in an AI-Assisted World</b>  Instructor: Abba Shapiro	<b>The Creative Decision Map</b> <b>How Early Choices Shape Every Frame</b>  Instructor: Chris Converse	<b>Enhance Your Motion Graphics with Custom 3D Textures</b>  Instructor: Ian Robinson	<b>Efficient Editing in Premiere Pro: Focus on Creativity and Speed</b>  Instructor: Maxim Jago	<b>The Science of Color and LEDs</b>  Instructor: Andy Jarosz	<b>Running Your Freelance Career Like a Business</b>  Instructor: Scott Simmons	<b>Understanding LOG, LUTS, and Raw</b>  Instructor: Douglas Spotted Eagle

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## Other FMC Ticket Offerings

FMC offers the following additional training available at NAB Show. These trainings are **not included** in the P|PW conference pass and **require separate registration**. For more information see [nabshow.com/postproduction-world](http://nabshow.com/postproduction-world).

### FIELD WORKSHOPS

**Session 1** Friday April 17 | 9:00 AM

#### Budget Powered Production

Instructor: Douglas Spotted Eagle  
Meeting point: Las Vegas Convention Center  
Workshop Location: Nelson Ghost Town

**Session 2** Friday April 17 | 9:00 AM

#### Content Creator Masterclass

Instructors: Juliana Broste, Ryan Grams  
Meeting point: Las Vegas Convention Center  
Workshop Location: Nelson Ghost Town

**Session 3** Friday April 17-Saturday April 18 | 9:00

#### Shoot, Transform, Amplify: The AI Content Creation Masterclass (2-day)

Instructor: Nick Harauz  
Day 1 Meeting point: Las Vegas Convention Center; Workshop location: Nelson Ghost Town  
Day 2 Meeting point: Embassy Suites

**Session 3** Saturday April 18 | 9:00 AM

#### Creative Intelligence: Hands-On AI Workshop for Video Creators: Work Faster, Better, and Smarter

Instructors: Eran Stern, Luisa Winters, and Rachel Longman  
Location: Embassy Suites

### AI BOOTCAMP WORKSHOPS

**AI Video Editing** 8:30 AM / Apr. 20

Instructor: Luisa Winters  
Date: April 20  
Time: 8:30 - 10:30 AM PT  
Location: Las Vegas Convention Center

Ideal for freelance and broadcast editors in news and documentaries, this course explores AI-driven video editing with tools like Descript and Premiere Pro, enhancing creativity and expanding professional opportunities.

**AI Legal** 4:00 PM / Apr. 20

Instructor: Seth Polansky  
Date: April 20  
Time: 4:00 - 6:45 PM PT  
Location: Las Vegas Convention Center

This course provides an understanding of the risks and nuances involved in integrating generative AI into professional workflows, examining terms of service and their implications for businesses and client relations.

**AI VFX & Motion** 8:15 AM / Apr. 21

Instructor: Eran Stern  
Date: April 21  
Time: 8:15 - 10:30 AM PT  
Location: Las Vegas Convention Center

Explore AI-enhanced VFX and motion graphics with tools like Firefly and Runway, mastering tasks like rotoscoping, face swapping, and animation while balancing AI's efficiency with the irreplaceable power of human creativity.