



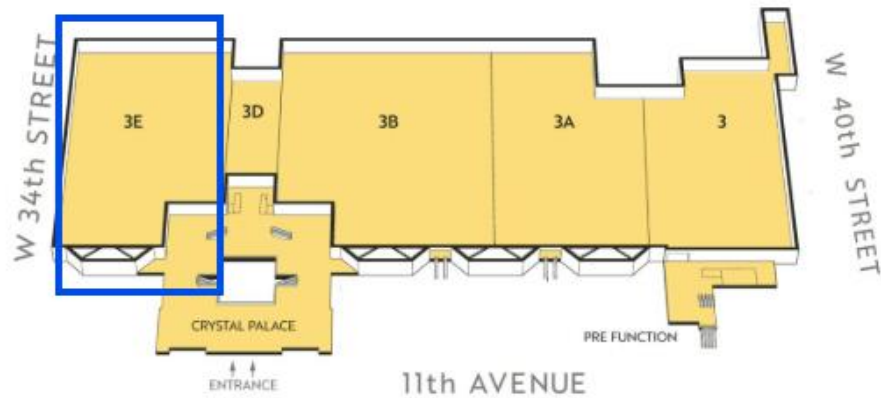
Booth and Meeting Room Inventory

Hall 3E – Show Floor
2nd Floor – Meeting Rooms
4th Floor – Terrace Meeting Rooms

October 21-22, 2026
Javits Convention Center

Javits Convention Center Overview

Show Floor – Hall 3E



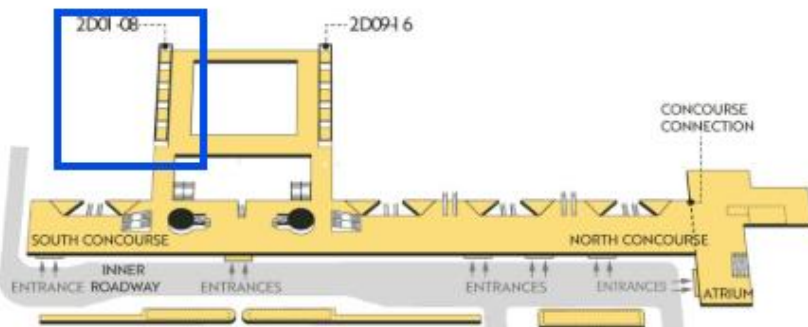
LEVEL 3

4th Floor – Terrace Meeting Rooms and Press Lounge

LEVEL 4



2nd Floor – Meeting Rooms



LEVEL 2



Raw Space and Turnkey Inventory

Javits Convention Center
Hall 3E

Raw Space – Hall 3E

Regular - \$43 per sq ft

[Link to 2026 floor plan](#)
Open booths in blue

[2025 Recap Video](#)



Turnkey Booth Options

10'x10' Starter Turnkey - \$5,700

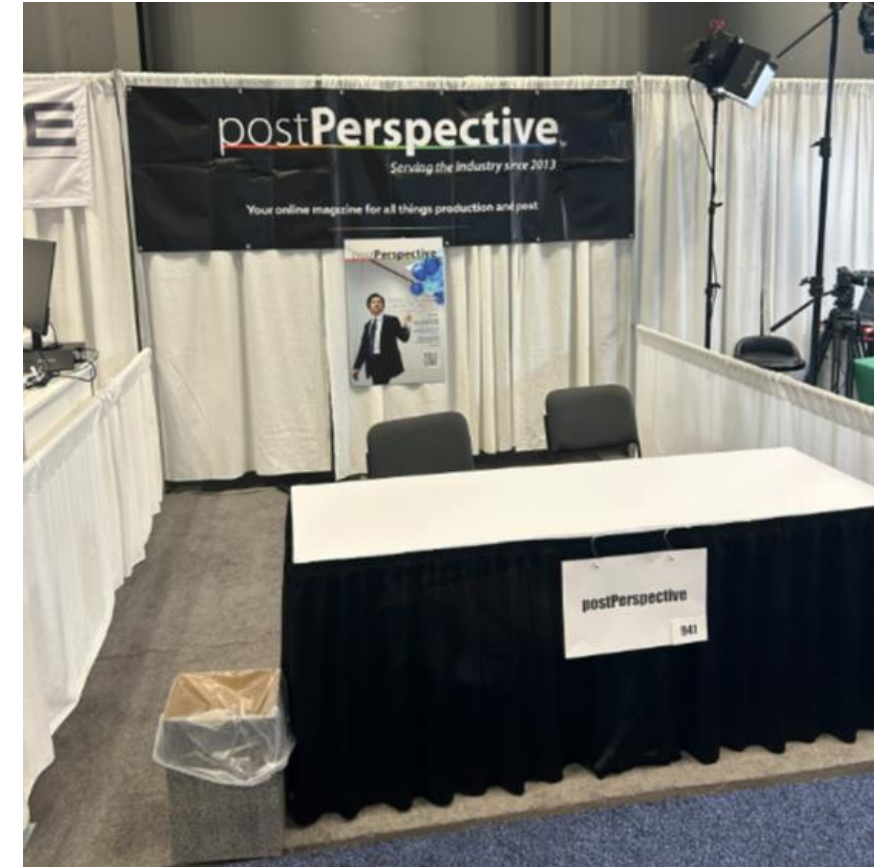


Includes:

- 8'H x 10'W Back Drape and 3' Side Rail
- 10' x 10' Gray Carpet
- ID Sign with Company Name
- (1) 6' x 30" Black Draped Table
- (2) Side Chairs
- (1) Wastebasket
- (1) 500-Watt Outlet

Additional Notes:

- Turnkeys must be contracted by September 18, 2026, or may result in additional surcharges.
- No substitutions for furnishings but additional amenities can be ordered through NAB's approved vendors.



Turnkey Booth Options

10'x20' Starter Turnkey - \$12,750



Includes:

- 8'H x 20'W Back Drape and 3' Side Rail
- 10' x 20' Gray Carpet
- ID Sign with Company Name
- (1) Cabinet with Graphic Panel
- (1) Powered Bar Table
- (4) Barstools
- (1) 6' Black Draped Table
- (1) Stool
- (1) Wastebasket
- (1) 1000-Watt Outlet

Additional Notes:

- Turnkeys must be contracted by September 18, 2026, or may result in additional surcharges.
- No substitutions for furnishings but additional amenities can be ordered through NAB's approved vendors.



Turnkey Booth Options

10x10 Lounge Turnkey - \$7,000



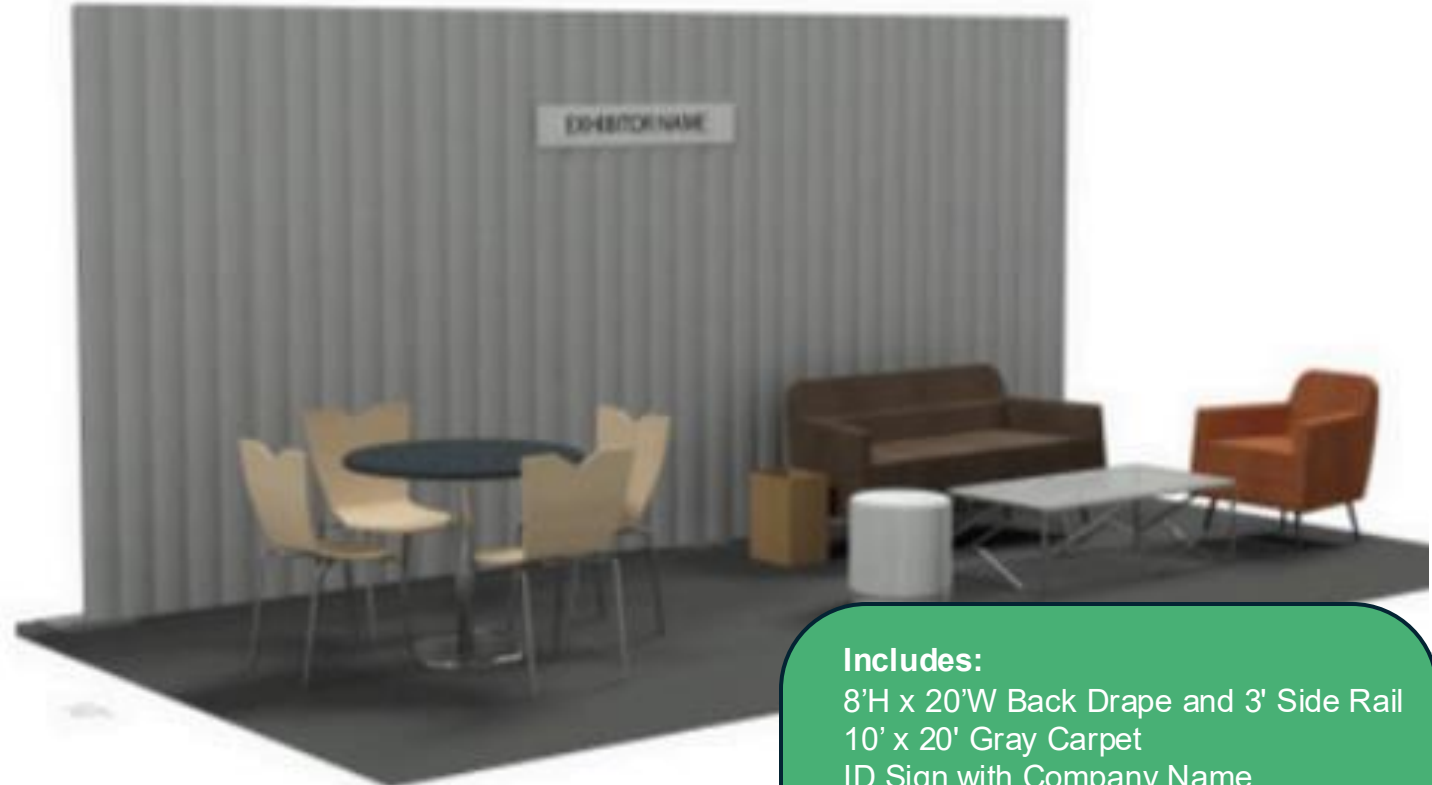
Includes:

- 8'H x 10'W Back Drape and 3' Side Rail
- 10' x 10' Gray Carpet
- ID Sign with Company Name
- (1) Cocktail table
- (1) Sofa
- (1) Chair
- (1) Wastebasket
- (1) 500-Watt Outlet

Additional Notes:

- Turnkeys must be contracted by September 18, 2026, or may result in additional surcharges.
- No substitutions for furnishings but additional amenities can be ordered through NAB's approved vendors.

10'x20' Lounge Turnkey - \$12,350



Includes:

- 8'H x 20'W Back Drape and 3' Side Rail
- 10' x 20' Gray Carpet
- ID Sign with Company Name
- (1) Sofa
- (1) Chair
- (1) Cocktail table
- (1) Ottoman
- (1) Café Table
- (4) Chairs
- (1) Wastebasket
- (1) 1000-Watt Outlet



Meeting Room Inventory

2nd Floor – Meeting Rooms

4th Floor – Terrace Rooms

2nd Floor Meeting Rooms \$3,000

[Link to 2026 floor plan](#)
Open booths in blue

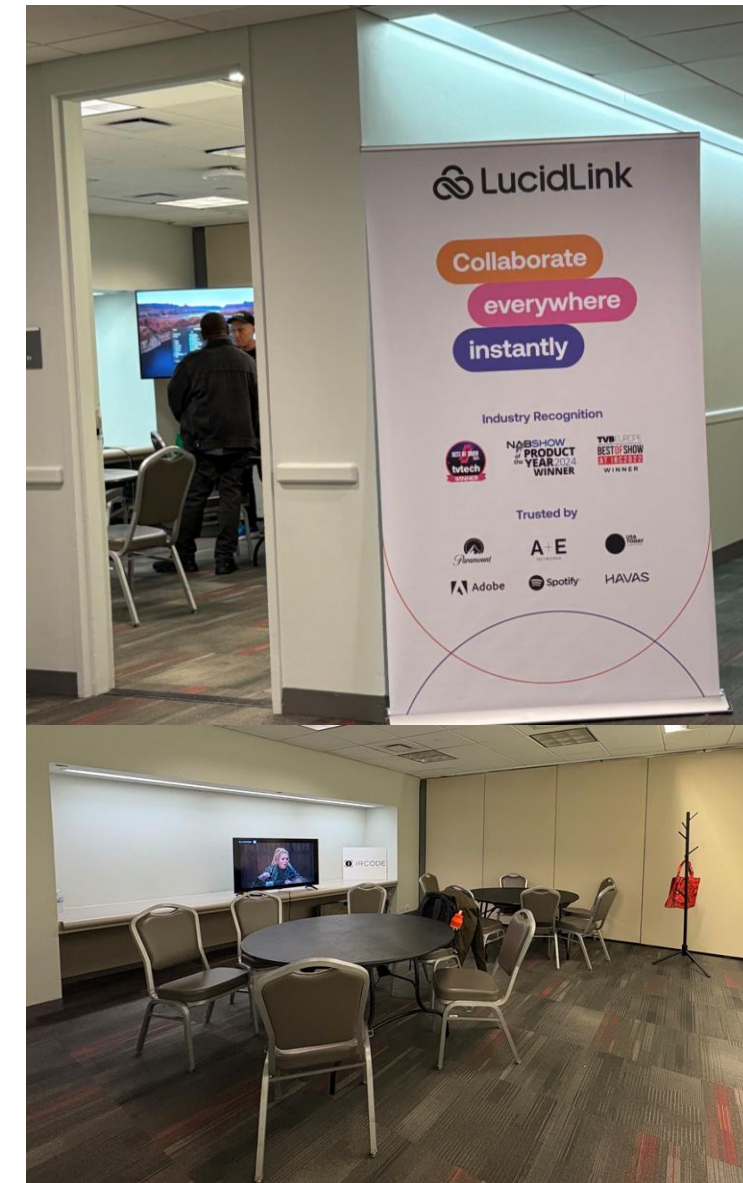
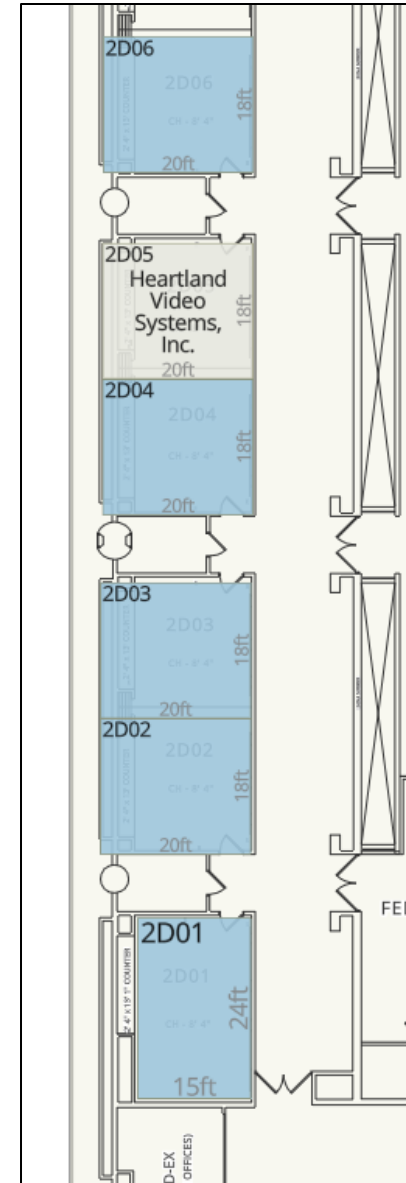
Reserve a private meeting room one level down from the exhibit floor to host clients and prospects.

Includes:

- Default setup includes draped round tables and chairs - additional furnishings and services may be ordered separately through Javits or Freeman and are at the client's expense
- General Meeting Room Sign to direct attendees at the entrance to the meeting room hallway
- (1) 500-watt power drop
- (4) staff badges with full access to the exhibits and show floor theaters
- Online listing in the 2026 NAB Show New York Directory
- Free Exhibits Pass to invite customers/prospects to attend

Other Details:

- Ability to bring branded popup sign to position outside the room
- Additional furnishings and services may be ordered separately through Javits or Freeman at the client's expense
- NAB is not responsible for security of contents within rooms



4th Floor Terrace Meeting Rooms Overlooking the show floor \$6,000

[Link to 4th Floor](#)

Located off of the Press Room

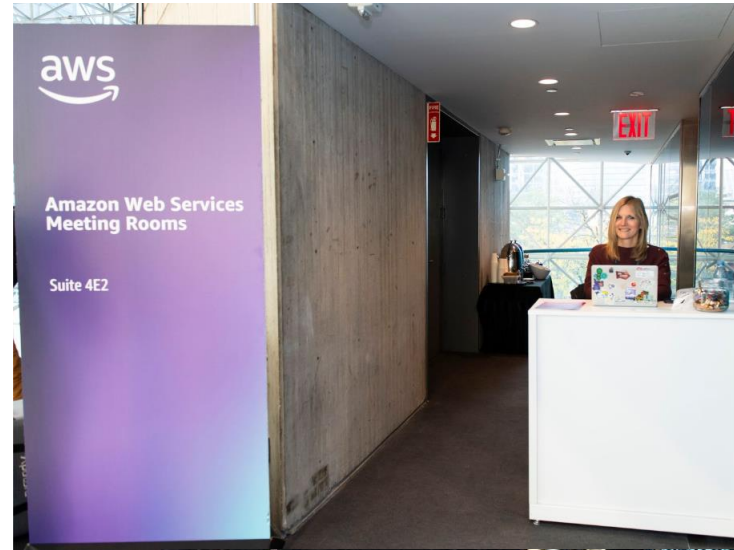
An elevated option with premium access and visibility, these 300 sq. ft. rooms are located just off the Press Lounge Terrace and overlook the NAB Show New York exhibit floor.

Includes:

- Exclusive meeting space with private restroom
- Semi-private entrance (no door; drape available upon request)
- (2) draped round tables
- (12) chairs
- (1) 500-watt power drop
- (4) staff badges with full access to the exhibit hall and show floor theaters
- Company name and room number on directional sign positioned in the lobby directing attendees to the Terrace
- Online listing in the 2026 NAB Show New York Directory
- Free Exhibits Pass to invite customers/prospects to attend

Other Details:

- Branding opportunities on glass wall facing the show floor available
- Additional furnishings and services may be ordered separately through Javits or Freeman at the client's expense
- NAB is not responsible for security of contents within rooms





We look forward to
partnering with you!

sales@nab.org