

CUSTOMIZE YOUR GEAR

How It Works

1. Pick A Product

Choose a product to customize from our award-winning lineup.

2. Pick An Application

Engraving:

Blast off the powdercoat and show off a shiny stainless steel look.

Color printing:

Unlimited colors and 360° wrap.

3. Send Us Your Artwork

Work with our team and let us know what you are looking for. We'll review your artwork and recommend the best printing method.

4. Review And Approve

We make it happen. Your customization goes into production then gets delivered straight to you.



We design all Fellow products with one thing in mind: creating the best coffee drinking experience.














Now you can print your branding and artwork on our award-winning gear and share ridiculously good coffee with your team and customers.



Capabilities

Method	Complexity	Description	Capabilities
Color	Simple	A popular branding choice for artwork with one or two colors that cover a limited area.	Two colors, small area
	Complex	Unlocks artwork concepts that require many colors or a large printable area. On some of our products, this print method can fully wrap designs around the entire product.	More than two colors, large area
Engraving	Single sided	Best for monochromatic designs. Laser engraving burns away the powder coat on the product, uncovering the shiny stainless steel underneath. This customization method yields a premium look and is as durable as the life of the product.	On the front of the product
	Double sided		On the front and back of the product

Capabilities by Product Family

Category	Product Family		Color Printing		Engraving	
			Simple	Complex	Single Sided	Double Sided
Travel Mugs		Carter Mugs All Lids	X	X	X	X
Ceramics		Ceramic Mugs and Cups	X	Not offered		
Glassware		Stagg Tasting Glasses	X			
		Mighty Small Glass Carafe	X			
Coffee Storage		Atmos Vacuum Canister	X	X	X	X
Pour-Over		Stagg Pour-Over Dripper	X	X	X	X
French Press		Clara French Press	X	X	X	X
Electric Kettles		Stagg EKG Electric Kettle	X	X	X	X
		Corvo EKG Electric Kettle	X	X	X	X
Stovetop Kettles		Stagg Pour-Over Kettle	X	X	X	X
Accessories		Eddy Steaming Pitcher	X	X	Not offered	
Grinders		Ode Gen 2	X	X	X	X
		Opus	X	X	Not offered	

Minimum Order Quantities + Print Dimensions

Category	Product Family & Size	MOQ	Simple Color Printing		Complex Color Printing		Engraving (per side)	
			W (mm)	H (mm)	W (mm)	H (mm)	W (mm)	H (mm)
Travel Mugs	Carter Wide Mug - 12 oz	60	57.15	63.50	269.24	76.20	63.50	76.20
	Carter Wide Mug - 16 oz	60	57.15	88.90	269.24	101.60	63.50	101.60
	Carter Move Mug - 8 oz	60	50.80	63.50	246.00	63.50	60.96	63.50
	Carter Move Mug - 12 oz	60	50.80	101.60	246.00	101.60	60.96	101.60
	Carter Move Mug Carter Cold Tumbler - 16 oz	60	50.80	127.00	246.00	127.00	60.96	127.00
	Carter Carry Tumbler Carter Cold Tumbler - 20 oz	60	50.80	165.00	246.00	165.00	60.96	165.00
	Carter Carry Tumbler - 32 oz	60	50.80	88.90	286.10	190.85	63.50	101.60
	Rocky Lowball Tumbler - 10 oz	60	50.80	50.80	206.70	76.55	50.80	50.80
	Ruby Wine Tumbler - 12 oz	60	50.80	50.80	303.37	63.85	50.80	50.80
Ceramics	Joey Double Wall Ceramic Mugs Junior Demitasse - 2.3 oz (Set of 2)	60	31.75	25.40	Not offered			
	Joey Double Wall Ceramic Mugs Joey - 8 oz	60	31.75	50.80				
	Joey Double Wall Ceramic Mugs Big Jo' - 12 oz	60	50.80	76.20				
	Monty Milk Art Cups Demitasse - 3 oz (Set of 2)	60	57.15	25.40				
	Monty Milk Art Cups Cortado - 4.5 oz	60	57.15	25.40				
	Monty Milk Art Cups Cappuccino - 6.5 oz	60	57.15	25.40				
	Monty Milk Art Cups Latte - 11 oz	60	63.50	76.20				
Glassware	Stagg Tasting Glasses (Set of 2)	60	50.80	63.50	Not offered			
	Mighty Small Glass Carafe	60	63.50	50.80				
	Stagg Double Wall Carafe	60	44.45	76.20				
Coffee Storage	Atmos Vacuum Canister - 0.4 L	60	63.50	31.75	355.48	38.00	63.50	31.75
	Atmos Vacuum Canister - 0.7 L	60	63.50	76.20	355.48	82.00	63.50	33.02
	Atmos Vacuum Canister - 1.2 L	60	63.50	114.30	355.48	124.00	63.50	101.60
Pour-Over	Stagg Pour-Over Dripper - [X]	40	57.15	25.40	31.75	25.40	57.15	25.40
	Stagg Pour-Over Dripper - [XF]	40	57.15	50.80	31.75	50.80	57.15	50.80
French Press	Clara French Press	24	82.55	101.60	50.80	101.60	76.20	101.60
Electric Kettles	Stagg EKG Electric Kettle	16	63.50	50.80	44.45	50.80	63.50	50.80
	Corvo EKG Electric Kettle	16	63.50	50.80	44.45	50.80	63.50	50.80
	Electric Clyde Kettle	16	50.80	50.80	Not offered		63.50	63.50
Stovetop Kettles	Stagg Pour-Over Kettle	24	50.80	63.50	44.45	50.80	63.50	50.80
Scales	Tally Scale Pro Studio Edition	10	146.05	146.05	Not offered		Not offered	
Accessories	Eddy Steaming Pitcher - 12 oz	60	57.15	50.80	31.75	50.80		
	Eddy Steaming Pitcher - 18 oz	60	57.15	63.50	38.10	76.20		
Grinders	Ode Gen 2 Lid	10	101.60	76.20	101.60	76.20	50.80 50.80	
	Ode Gen 2 Catch Cup	10	50.80	50.80	279.15	50.80		
	Opus Lid	10	76.20	76.20	76.20	76.20	Not offered	
	Opus Catch Cup	10	50.80	50.80	279.15	50.80		

Capabilities + Pricing

Method	Complexity	Description	Capabilities	Price per unit
Color	Simple	A popular branding choice for artwork with one or two colors that cover a limited area.	Two colors, small area	\$2.50
	Complex	Unlocks artwork concepts that require many colors or a large printable area. On some of our products, this print method can fully wrap designs around the entire product.	More than two colors, large area	\$5.00
Engraving	Single sided	Best for monochromatic designs. Laser engraving burns away the powder coat on the product, uncovering the shiny stainless steel underneath. This customization method yields a premium look and is as durable as the life of the product.	On the front of the product	\$4.00
	Double sided		On the front and back of the product	\$7.00

Setup fee:

\$50 per art file or new product size. Must order the MOQ per setup charge. MOQs vary by product family.

PMS color matching:

\$35/color. Maximum of 5 colors matched to PMS colors for complex color printing. Waived for simple color printing.

Maximum dimensions vary by method, complexity, and product size. See dimensions by size and capability for constraints. Please reach out to your sales manager for additional details regarding artwork requirements and for Fellow's customization design templates by product.