



Booth and Meeting Room Inventory

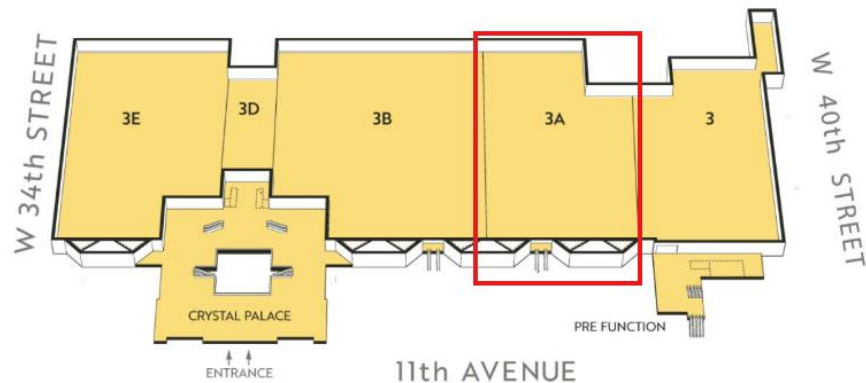
Hall 3A – Show Floor
1st Floor – Meeting Rooms

September 29-30, 2027
Javits Convention Center

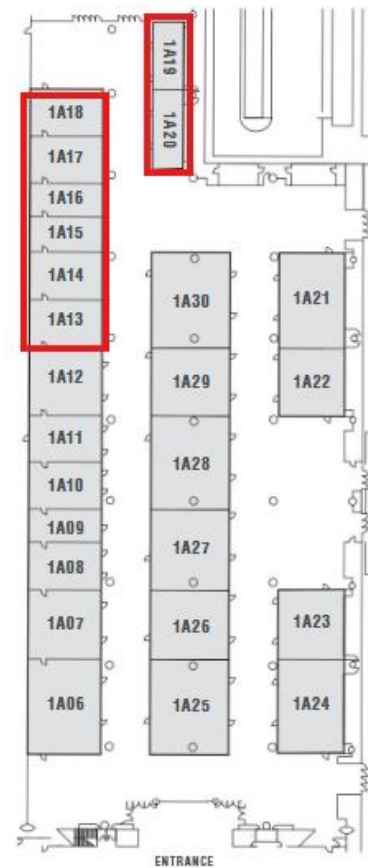
Javits Convention Center Overview

New for 2027, NAB Show New York will take place in the 3A Hall and have one main entrance up an escalator to access the show floor.

Show Floor – Hall 3A



1st Floor – Meeting Rooms



ROOM	GROSS SQ. FT.	FLOOR DIMENSIONS	THEATER/CLASSROOM/ ROUNDS OCCUPANCY
1A13	1,066	25' 11" x 40'	100/40/40
1A14	1,066	25' 11" x 40'	100/40/40
1A15	738	18' 5" x 40'	70/30/30
1A16	738	18' 5" x 40'	70/30/30
1A17	1,066	25' 11" x 40'	100/40/40
1A18	1,066	25' 11" x 40'	100/40/40
1A19	640	37' x 16' 5"	55/20/20
1A20	815	44' 8" x 16' 5"	65/25/25



Raw Space and Turnkey Inventory

Javits Convention Center
Hall 3A

Raw Space – Hall 3A

On-Site Special - \$39 per sq ft

discounted rate only valid through October 23, 2026

Regular - \$45 per sq ft



Actual layout may vary.



Turnkey Booth Options

10'x10' Standard Turnkey -\$5,700

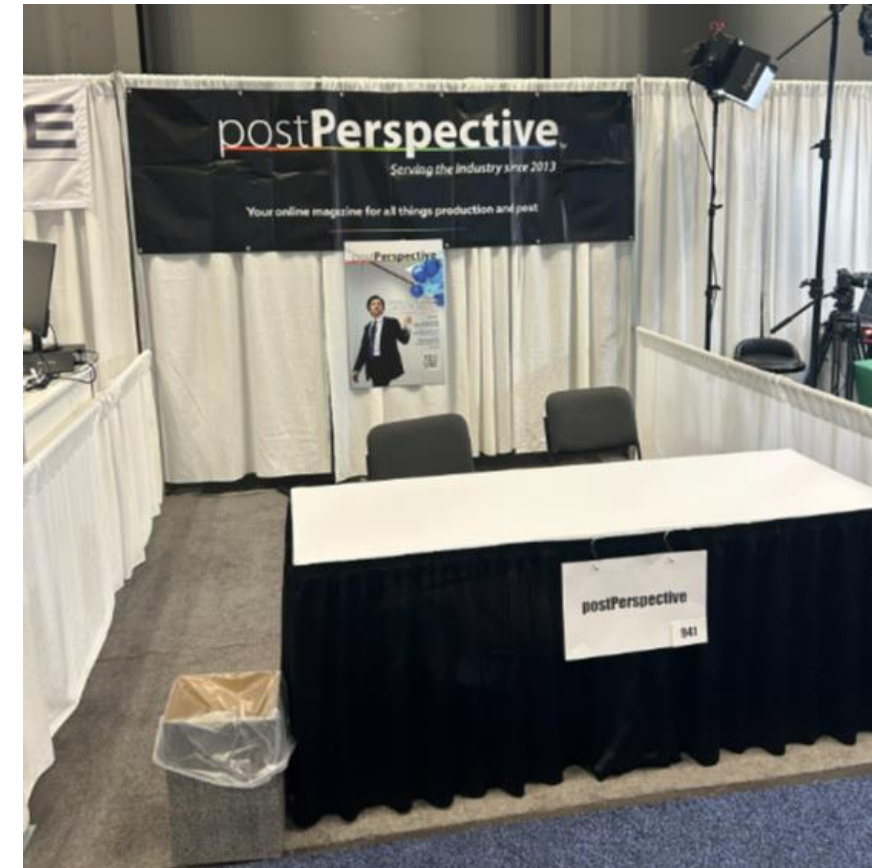


Includes:

- 8'H x 10'W Back Drape and 3' Side Rail
- 10' x 10' Gray Carpet
- ID Sign with Company Name
- (1) 6' x 30" Black Draped Table
- (2) Side Chairs
- (1) Wastebasket
- (1) 500-Watt Outlet

Additional Notes:

- Turnkeys must be contracted by September 3, 2027, or may result in additional surcharges.
- No substitutions for furnishings but additional amenities can be ordered through NAB's approved vendors.



Turnkey Booth Options

10'x20' Standard Turnkey - \$12,750



Includes:

- 8'H x 20'W Back Drape and 3' Side Rail
- 10' x 20' Gray Carpet
- ID Sign with Company Name
- (1) Cabinet with Graphic Panel
- (1) Powered Bar Table
- (4) Barstools
- (1) 6' Black Draped Table
- (1) Stool
- (1) Wastebasket
- (1) 1000-Watt Outlet

Additional Notes:

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Graphic Panel:
38-1/8" x 35-3/4"

Turnkey Booth Options

10x10 Lounge Turnkey - \$7,000



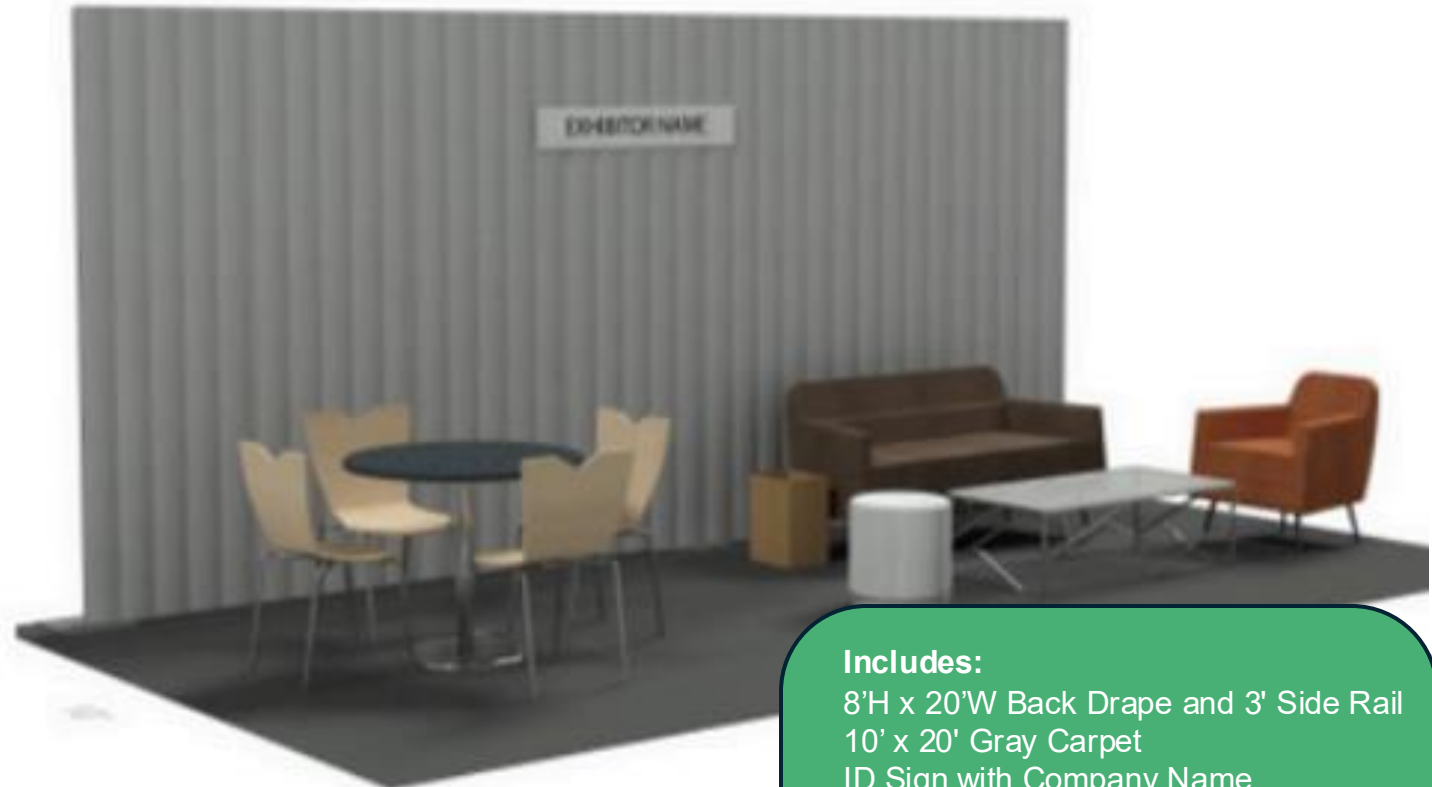
Includes:

- 8'H x 10'W Back Drape and 3' Side Rail
- 10' x 10' Gray Carpet
- ID Sign with Company Name
- (1) Cocktail table
- (1) Sofa
- (1) Chair
- (1) Wastebasket
- (1) 500-Watt Outlet

Additional Notes:

- Turnkeys must be contracted by September 3, 2027, or may result in additional surcharges.
- No substitutions for furnishings but additional amenities can be ordered through NAB's approved vendors.

10'x20' Lounge Turnkey - \$12,350



Includes:

- 8'H x 20'W Back Drape and 3' Side Rail
- 10' x 20' Gray Carpet
- ID Sign with Company Name
- (1) Sofa
- (1) Chair
- (1) Cocktail table
- (1) Ottoman
- (1) Café Table
- (4) Chairs
- (1) Wastebasket
- (1) 1000-Watt Outlet



Meeting Room Inventory

1st Floor – Meeting Rooms

1st Floor Meeting Rooms

\$6,000

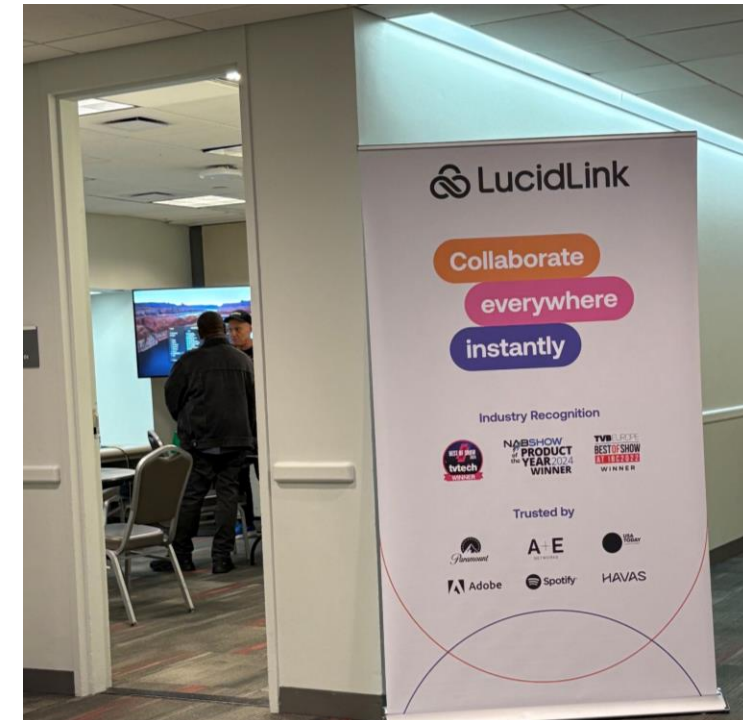
Reserve a private meeting room one level down from the exhibit floor to host clients and prospects.

Includes:

- Default setup includes draped round tables and chairs - additional furnishings and services may be ordered separately through Javits or Freeman and are at the client's expense
- General Meeting Room Sign to direct attendees at the entrance to the meeting room hallway
- (1) 500-watt power drop
- (4) staff badges with full access to the exhibits and show floor theaters
- Online listing in the 2027 NAB Show New York Directory
- Free Exhibits Pass to invite customers/prospects to attend

Other Details:

- Ability to bring branded popup sign to position outside the room
- Additional furnishings and services may be ordered separately through Javits or Freeman at the client's expense
- NAB is not responsible for security of contents within rooms





We look forward to
partnering with you!

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