



NAB Show Exhibit Services | Phone: (877) 622-3947 or (202) 595-2051 | Email: exhibitservices@nabshow.zendesk.com

Deadline	Action Item	Vendor
Complete Immediately	Update your online company listing in the Exhibitor Dashboard	MapYourShow
Complete Immediately	Promote your exhibit to enhance booth traffic	
Complete Immediately	Exhibitor Housing is now open! Book your housing and travel for NAB Show New York	Maritz
June 1, 2026	Final booth payment is due. Submit payment through the Exhibitor Dashboard	NAB Show Exhibit Sales
June 26, 2026	Freeman Service Kit launched	Freeman
June 30, 2026	Register your booth staff and Exhibitor Appointed Contractors	Maritz
September 19, 2026	Date Turnkey booths must be contracted	NAB
September 21, 2026	Freight for advance warehouse delivery	DSV
September 21, 2026	Discount ordering deadline	Freeman
September 23, 2026	Lead Retrieval discount deadline	Maritz
October 1, 2026	Housing deadline	Maritz
October 1, 2026	Catering Online Order Deadline	Cultivated
October 5, 2026	Last day to order catering without 10% late fee	Cultivated
October 6, 2026	Electrical, Tech, and Plumbing Advanced Rate Deadline	Javits
October 9, 2026	Security rate changes	Citadel
October 10, 2026	After-deadline charge applies to material arriving after Oct. 10.	Freeman
October 16, 2026	Warehouse freight move-in	Freeman
October 19, 2026	Exhibitors move-in	Freeman
October 19, 2026	Show-site freight receiving begins	Freeman
October 20, 2026	Exhibitors move-in	Freeman
October 20, 2026	Clean aisle policy in effect. All booths must be set up by 5 p.m.	Freeman
October 21, 2026	NAB Show New York (Exhibit Hall hours) – Booths must be always staffed	NAB
October 22, 2026	NAB Show New York (Exhibit Hall hours) – Booths must be always staffed	NAB
October 22, 2026	Exhibitors move-out	Freeman
October 22, 2026	Carriers' check-in for exhibitor move-out	Freeman
October 23, 2026	All exhibitor materials must be removed from the exhibit facility	Freeman