

DAY 1

Tuesday, October 20

Room 2D10-11

Room 2D12-13

POST PRODUCTION & MOTION GRAPHICS

PRODUCTION CRAFT

9:00 - 10:00

60 Premiere Tips in 60 Minutes: What YouTube Can't Teach You

Instructor: Jeff Greenberg

Smarter Sound: Essential Gear, Software & AI for Video Productions

Instructor: Luisa Winters

10:15 - 11:15

Session Presented by Maxon

Instructor: To Be Announced

Producing, Directing, and Editing Multi-Camera Productions

Instructor: Rich Harrington

11:30 - 12:30

Mastering Color Correction and Grading in Premiere

Instructor: Luisa Winters

Producing Documentary Video

Instructor: Rachel Longman

12:45 - 1:45

To Be Announced

XR, VIRTUAL PRODUCTION, & IMMERSIVE MEDIA

ARTIFICIAL INTELLIGENCE

2:00 - 3:00

The Future is Now: Navigating the Immersive Media Revolution

Instructor: Gary Adcock

How to Build AI Tools Ethically & Efficiently

Instructor: Rich Harrington

3:15 - 4:15

NVIDIA NvRTX: Accelerating Production and Post

Instructor: Gary Adcock

Seamlessly Integrate 2D and 3D Elements using AI and After Effects

Instructor: Eran Stern

4:30 - 5:30

The Age of Experience: Getting Started with Immersive Video

Instructor: Gary Adcock

Streamline Editing and AI tools in DaVinci Resolve

Instructor: Jeff Greenberg

DAY 2

Wednesday, October 21

Room 2D10-11

Room 2D12-13

Room 2D14-15

POST PRODUCTION & MOTION GRAPHICS

PRODUCTION CRAFT

ARTIFICIAL INTELLIGENCE

9:00 - 10:00

Advanced Vectors and Shape Layers Techniques in After Effects

Instructor: Eran Stern

Location Scout Like a Pro: Smoother Productions from Better PrePro

Instructor: Rachel Longman

Privacy-First AI Tools: Local Tools You Can Use Today

Instructor: Jeff Greenberg

10:15 - 11:15

Session Presented by Maxon

Instructor: To Be Announced

Stay on Target: Project Management Essentials for Video Pros

Instructor: Rich Harrington

Is Generative AI Changing Cinema?

Instructor: Gary Adcock

11:30 - 12:30

Session Presented by Maxon

Instructor: To Be Announced

Session Presented by Blackmagic Design

Instructor: To Be Announced

Reimagining Video Editing Workflows with AI Tools

Instructor: Luisa Winters

12:45 - 1:45

Keynote Presented by Adobe

CREATOR & BRAND CONTENT

CORPORATE & MEDIA PRODUCTION

ARTIFICIAL INTELLIGENCE

2:00 - 3:00

What Brands Want from Content Creators

Instructor: Rich Harrington

Collaborating with Clients: Translating Vision into Video

Instructor: Rachel Longman

Rethinking VFX in the Age of Generative AI

Instructor: Eran Stern

3:15 - 4:15

Simple Content, Captivating Stories: Crafting Brand Engagement through Narrative

Instructor: Rachel Longman

Building Branded Templates for Repeat Corporate Video Needs

Instructor: Luisa Winters

Where AI breaks and where is it reliable: A scorecard of AI tools

Instructor: Jeff Greenberg